



**KENA PETERSON**  
CREATIVE DESIGNS, LLC

## Business Identity Starter Packages

### Custom Logo Design

Three designs  
Three edits  
Final design in all formats

Maximum time allowed for finished product: 5 hours.  
Price: \$350 | Additional Revisions: \$50/ea.  
Typical turnaround time: 2-4 Business Days  
**\$50 savings**

### Logo & Printed Stationary

Three logo designs  
Three logo edits  
Two business card designs  
Two letterhead designs  
Two envelope designs  
Two stationary edits  
500 business cards printed (one-sided, two-sided extra)  
250 letterhead printed  
250 envelopes printed  
Final design in all formats

Maximum time allowed for finished product: 8 hours.  
Price: \$850 | Additional Revisions: \$50/ea.  
Typical turnaround time: 2-4 Business Days plus  
printing and delivery  
**\$100 savings**

# Logo, Printed Stationary & 5-Page Website\*

Three logo designs  
Three logo edits  
Two business card designs  
Two letterhead designs  
Two envelope designs  
500 business cards printed (one-sided, two-sided extra)  
250 letterhead printed  
250 envelopes printed  
5-Page Website design\*  
Custom Design and Background  
5 complimentary stock photos or clipart within Website  
One round of edits (more edits \$75/hour)  
Domain Name Registration for one year  
Domain Hosting for one year  
Register with google, add meta tags and searchable titles  
Final designs in all formats

Maximum time allowed for finished product: 20 hours.  
Price: \$1750 | Additional Revisions: \$50/ea.  
Typical turnaround time: 2-4 Business Days plus  
printing and delivery  
**\$100 savings**

## 5-Page Website\*

Custom Design and Background  
5 complimentary stock photos or clipart within Website  
One round of edits (more edits later \$75/hour)  
Domain Name Registration for one year  
Domain Hosting for one year  
Register with google, add meta tags and searchable titles  
Final designs in all formats

Maximum time allowed for finished product: 12 hours.  
Price: \$1,000 including Domain Registration & Hosting for 1-year  
Typical turnaround time: 3-4 Weeks  
**\$100 savings**

## 10-Page Website\*

Custom Design and Background  
8 complimentary stock photos or clipart within Website  
One round of edits (more edits \$75/hour)  
Domain Name Registration for one year  
Domain Hosting for one year  
Register with google, add meta tags and searchable titles  
Final designs in all formats  
Additional Pages after 10 are \$75/each

Maximum time allowed for finished product: 20 hours.  
Price: \$1,250 including Domain Registration & Hosting for 1-year  
Typical turnaround time: 5-6 Weeks  
**\$250 savings**

\* NOTE: All web sites require content, verbiage, and photos, to be supplied by client. The turnaround time will commence when all content for the web site has been received. If the client wants custom text created, there will be an additional charge. Creation of company/website logos (if not included in your package) is also an additional charge. Please ask for details.

\*\*Domain Registration and Hosting fee of \$50 will be refunded/not charged if client already has these purchased.

## Additional Services and Business Needs:

Brochure

Postcard

Magnets

Custom Advertisements

Blog Headers & Graphics (includes set up)

Form Formatting

Newsletter Template (in Publisher for easy editing)

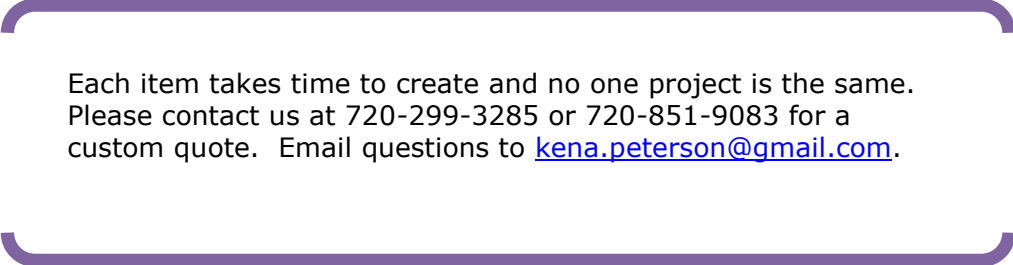
Reports/Booklets/Covers

Posters

Shopping Cart Website Customization (with GoDaddy.com)

Copywriting

Custom Graphics & Layout



Each item takes time to create and no one project is the same. Please contact us at 720-299-3285 or 720-851-9083 for a custom quote. Email questions to [kena.peterson@gmail.com](mailto:kena.peterson@gmail.com).